

# CONTENTS

I. KIDBROOKE VISION	3
.1 THE KIDBROOKE VISION	4
2. WHAT MAKES KIDBROOKE VILLAGE DIFFERENT?	7
2.1 KIDBROOKE DEVELOPMENT KEY PRINCIPLES	8
2.2 WE HAVE DELIVERED	
2.3 WHAT MAKES KIDBROOKE VILLAGE DIFFERENT?	
3. LATEST NEWS	17
3.1 CRAFTING A NATURAL SPACE WITH THE LONDON WILDLIFE TRUST	18
3.2 A NEW COMMUNITY IN THE MAKING	20
3.3 ONE COMMUNITY	
4. HOMES FOR ALL	29
4.1 UPDATE ON BUILD PROGRAMME	31
4.2 DELIVERED	32
4.3 UNDER CONSTRUCTION	
4.4 CONSENTED.	
5. OUR VISION	39
5.1 OUR VISION: A COMMITMENT TO THE FUTURE	40
5.2 SOCIAL SUSTAINABILTY	

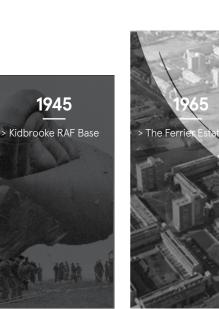


"OUR VISION FOR KIDBROOKE IS TO CREATE AN EXEMPLARY SUSTAINABLE SUBURB. WE WILL REPLACE THE BRUTAL FERRIER ESTATE WITH A PLACE WHERE PEOPLE LOVE TO LIVE. THIS WILL BE A NEW VILLAGE FOR LONDON. NOT JUST HOUSING BUT A COMMUNITY WITH SHOPS AND SCHOOLS, SQUARES AND PARKS, WOVEN AMONG HOMES FOR A WHOLE RANGE OF PEOPLE – YOUNG AND OLD, PROFESSIONALS AND FAMILIES – WITH A COMPLETE MIX OF TENURES. KIDBROOKE VILLAGE WILL BE FAMOUS FOR OFFERING PEOPLE A GREAT QUALITY OF LIFE IN A BEAUTIFUL SETTING CLOSE TO THE HEART OF A WORLD CITY."

**Berkeley Homes** 

KIDBROOKE VISION

# 1.1 THE KIDBROOKE VISION









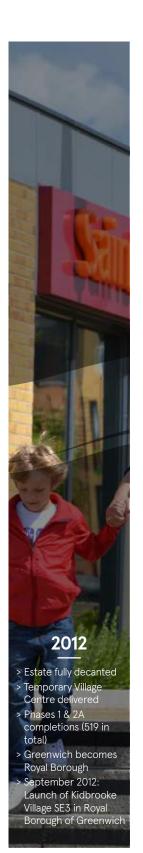




> Kidbrooke Village

> Development Update

# 'KIDBROOKE VILLAGE A COMMUNITY IN THE MAKING.'



















# 2.1 KIDBROOKE DEVELOPMENT KEY PRINCIPLES















In 2015/16 over 1.5 million people passed through our station





35% Affordable Homes



Over 300 homes specifically designed for the elderly



91% of people feel like they belong to a community



3 schools within a 5 minute walk



1,457 homes delivered to date









# 'AN EXEMPLAR FOR SUSTAINABLE DEVELOPMENT.'













Community space at the heart of the village centre



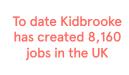


















Over 90,000 sqft of commercial floorspace





Over 35 ha of green space







Over 1,700 affordable homes

# 2.2 WE HAVE DELIVERED



# HOUSING

- 1,457 Homes Delivered
- 790 Private Homes
- 667 Affordable Homes including 170 Extra Care Homes
- 1,884 construction starts in just 6 years
- High Quality Sustainable Homes achieving Code Level 4



# **REGENERATION**

- 14 hectares of brownfield land reclaimed
- 7 hectares of land brought into beneficial use
- 35 hectares of Green Space
- Demolition of the Ferrier Estate







# **EMPLOYMENT**

- Over 8,160 jobs\* created in the UK
- Including 140 apprenticeships
- 205 permanent jobs created
- On site Construction Skills Centre
- Support for Street Elite

\*In July 2014 Berkeley Group published a report prepared by Ernst and Young which highlighted that each new home built by Berkeley supports 5.6 jobs in the UK.



# **COMMUNITY**

- 91% of residents already feel like they belong to the neighbourhood, compared to 62% across London
- The One Space community hub is actively supporting young people and families, helping them lead positive lives
- Dozens of school and educational visits have used the site as a place to learn
- Over £252,000 raised for local children's charity Demelza Hospice over the last 5 years





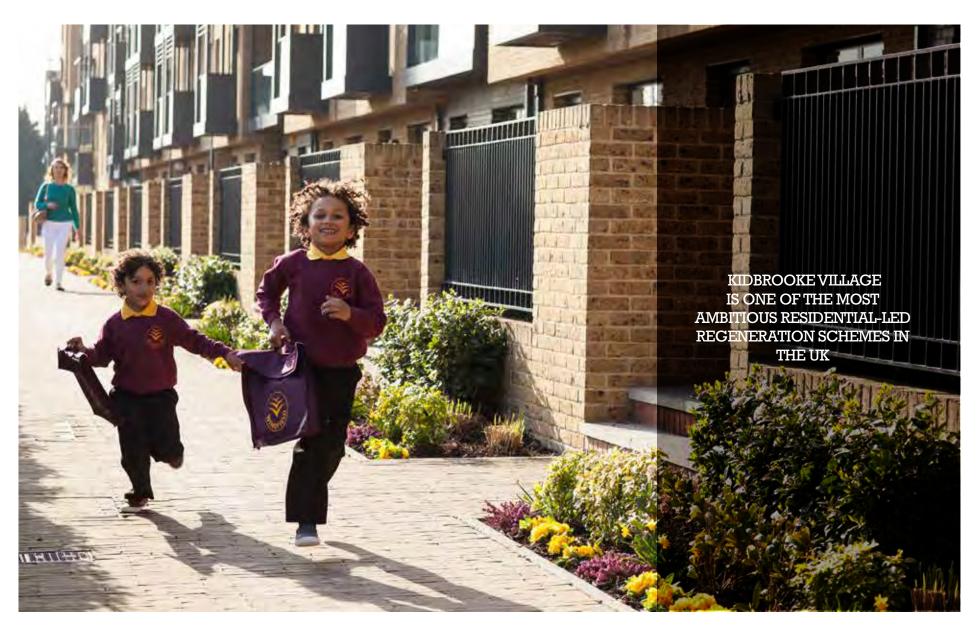
# 2.3 WHAT MAKES KIDBROOKE VILLAGE DIFFERENT?





The development covers 109 hectares including 35 hectares of green space

- The master plan will cost £1bn to deliver
- The development area will consist of 4,800 new homes and 35 ha of parkland and open space.
- Kidbrooke Village is an exemplar for creating a sustainable suburb





# D PLACEMAKING

A well designed complete mix of tenures and facilities where people live sustainably together

# Location

• Well connected suburban location within London and the South East

# **Transport**

- Modern Station facility
- Connectivity to a variety of central London Stations (Victoria, London Bridge, Charing Cross and Cannon Street)
- Access to a variety of sustainable transport nodes, including:
  - Buses
  - Green routes and cycle ways
  - Trains
  - Car clubs

# Jobs

- Delivery of every new home sustains 5.6 jobs\*
- 140 apprenticeships created onsite, empowering the local workforce

# Homes

- Award winning homes across all tenures
- Well thought out design embedded through strong management

# **Amenities**

- Exemplar facilities and amenities
- A focused Village Centre to bring the community together
- Investment in temporary facilities to meet today's needs of our residents





# DELIVERING THROUGH PARTNERSHIP

A relationship underscored by trust with a continuity of personnel rarely found in other regeneration programmes

In 2007, Berkeley Homes entered into a Development Agreement with the Royal Borough of Greenwich for the 109 ha Kidbrooke site

- Planning consent for 4,000 homes was secured in 2009 and construction started later that year, with the first homes completed in 2010
- On 27th March, an application secured consent to increase the Kidbrooke Masterplan to 4,763 new homes
- To date, a large number of affordable homes have been delivered to ensure former Ferrier residents who wished to remain in the area were able to do so

- Support and investment from Regional Partners such as Southern Housing, ASRA and Viridian has been fundamental to securing grants and ensuring continued development
- Infrastructure is key to the regeneration and development of Kidbrooke. In 2013, Cator Park was created which provides the 'major' green spine, throughout the development creating open spaces for residents and those in the local area to enjoy
- Over 8,000 jobs have been created throughout the construction of the scheme and Berkeley works closely with GLLaB to deliver local jobs
- A Construction Skills Centre at Kidbrooke to promote training and education with apprentices continuing through to working on the Kidbrooke development







A total of £143m is required for infrastructure

# **Demolition**

- All of the former Ferrier Estate has now been demolished
- This created over 5 hectares of brownfield land for redevelopment and the creation of Cator Park

# **Investment into Green Infrastructure**

• New paths, trees and parkland have been installed to ensure that quality landscaping is maintained throughout the whole build process

# **Transport & Road Network**

- Creation of cycle ways connecting into the wider London Cycle Network
- Kidbrooke Park Road infrastructure improvements

### Station

• A new Station facility for Kidbrooke will be delivered

# **Bus Links**

• Berkeley have worked with TfL and RBG to ensure the route of the B16 serves the development and the wider area





KIDBROOKE

ROYAL BOROUGH OF GREENWICH SE3

kidbrookevillage.co.uk

Berkeley
Designed for life

# 3.1 CRAFTING A NATURAL SPACE WITH THE LONDON WILDLIFE TRUST





# Mosquito larva Midge larva Flatworn Flatworn Flatworn For missed

# CRAFTING A NATURAL SPACE

BERKELEY AND THE LONDON WILDLIFE
TRUST HAVE BEEN WORKING TOGETHER
TO ENHANCE THE GREEN SPACES ACROSS
KIDBROOKE VILLAGE. TO THIS END WE
HAVE HOSTED A NUMBER OF EVENTS AND
ACTIVITIES IN ORDER TO UNDERSTAND WHAT
OUR RESIDENTS WOULD LIKE TO SEE FROM A
MORE NATURAL, WILDLIFE FRIENDLY SPACE.

Since September the London Wildlife Trust have run a number of events across the Kidbrooke Village area.

The launch event in October 2016 focussed on introducing residents to the variety of animals found within the water features of Cator Park. Since then the London Wildlife Trust have run a number of events with a variety of themes surrounding the wildlife and benefits of enhancing the green spaces within Kidbrooke.

The Wildlife Trust have also taken this opportunity to visit a variety of local interest groups to discuss how our visions may combine and to determine the best strategies for providing a more natural space within Kidbrooke Village.







# 3.2 A NEW COMMUNITY IN THE MAKING





# **COMMUNITY ACTION PLAN**

AT KIDBROOKE VILLAGE WE TAKE PRIDE IN THE COMMUNITY WE ARE CREATING AND UNDERSTAND THE IMPORTANCE OF ESTABLISHING OPPORTUNITIES FOR THE COMMUNITY TO GROW AND FLOURISH.

In partnership with Independent means and LunnDunn we have developed a Kidbrooke Village Community Action Plan.

A key recommendation from the research was to improve communication with the community. We have implemented this through social media which is managed independently from Berkeley, Community Notice Boards have been installed throughout the scheme and we have employed an Events Manager who will also co-ordinate community events. The notice board has been a well used and welcomed addition to the Kidbooke interim Village Centre. Community events have also been taking place at Kidbrooke throughout the seasons to provide entertainment for residents and encourage interaction between neighbours.









# **CHRISTMAS EVENT & FARMERS MARKET**

ON SATURDAY 19TH NOVEMBER, BERKELEY HOMES SAW OVER 500 RESIDENTS GATHER IN THE INTERIM VILLAGE CENTRE FOR THE ANNUAL CHRISTMAS EVENT AT KIDBROOKE VILLAGE.

A range of acts including the Kidbrooke Rock Choir and 90's pop band sensation Keavy Lynch from B\*witched performed on the stage before a special `Frozen Show' took place featuring Anna, Elsa and Olaf. As the evening drew to a close all of the residents gathered around the Christmas tree to switch the lights on and mark the start of Christmas.

Following the success of the Christmas Farmer's Market at Kidbrooke Village, a monthly Farmer's Market now takes place at Kidbrooke providing fresh, local produce for the community. To date, the market has proved hugely popular with residents and stallholder's alike showing huge potential for the market to become a definate asset for Kidbrooke Village, whilst bringing people to the area. The aspiration is for the market to continue when the new Village Centre is delivered.

# KIDBROOKE SUMMER FESTIVAL

FOLLOWING THE SUCCESSES OF THE PREVIOUS SUMMER EVENTS, THE KIDBROOKE VILLAGE COUNTRY FETE IS BEING ORGANISED TO TAKE PLACE ON THE 15TH JULY.

The Country Fete will have traditional free fairground rides including a carousel, swing boats and side stalls. At the Fete will also be a mini petting farm, market stalls with food and drinks on offer and the London Wildlife Trust will also be in attendance hosting various activities including a birds of prey display.

# 3.3 ONE COMMUNITY





# YOUNGS PUB CONFIRMED FOR PERMENANT VILLAGE CENTRE

A NEW PREMIUM YOUNG'S PUB IS SET TO OPEN ITS DOORS TO THE RESIDENTS OF KIDBROOKE VILLAGE AFTER BECOMING THE FIRST COMMERCIAL TENANT TO SIGN WITH BERKELEY HOMES WITHIN THE PERMANENT-VILLAGE CENTRE.

Due to open in 2018, the 4,700 sq. ft. pub will be located in the heart of the new Village Square. The bar and dining areas will look out onto a landscaped central piazza where visitors will be able to access a wealth of other amenities, including leisure facilities, community spaces and retail stores, as well as acres of green space and parkland.

Patrick Dardis, Chief Executive of Young's, said: "We're delighted to have been chosen as the first bar and restaurant to sign at Kidbrooke Village. Young's pubs are thoughtfully designed to be a venue for everyone – whether it's families looking to share a meal or for friends to have a catch-up over a couple of drinks – and having worked closely with Berkeley in recent years we know that this neighbourhood is the perfect location for our high quality offer."

A new Sainsbury's store has also been secured within the new Village Centre and is due to open 2018.

# KIDBROOKE FARMERS MARKET

ON THE 1ST APRIL BERKELEY HOMES LAUNCHED THE KIDBROOKE VILLAGE FARMERS MARKET. THE MARKET WILL TAKE PLACE ON THE FIRST SATURDAY OF EVERY MONTH FROM 10AM TO 3PM.

A variety of stalls providing artisan products make up the market and attracts visitors not only from Kidbrooke Village but the surrounding area too.

The local stall holders see bounds of potential for the farmers market within the current interim Village Centre and once the permanent Village Centre has delivered.

It is hoped the market will continue to provide fresh, local produce to the community at Kidbrooke for a long time to come.





# 'HAVE A GO' CONSTRUCTION DAY - NATIONAL APPRENCTICESHIP WEEK

# BERKELEY HOMES WORKING WITH LONDON SOUTH EAST COLLEGES (LSEC) DELIVERED A 'HAVE A GO' DAY AT THE CONSTRUCTION SKILLS CENTRE LOCATED WITHIN KIDBROOKE VILLAGE.

The 'Have a Go' day took place during the National Apprenticeship Week 2017 as part of the Berkeley Homes East Thames commitment to engage with school children to increase awareness in career opportunities within the construction industry.

The day provided 30, 14 and 15 year olds the opportunity to try their hand at bricklaying, drainage work and tiling along with a visit to a live construction site at Kidbrooke Village.

In addition, Berkeley is holding further interactive sessions and site visits to welcome both primary and secondary school children to Kidbrooke Village.

# A NEW SCHOOL FOR KIDBROOKE VILLAGE

BERKELEY IS WORKING IN PARTNERSHIP WITH THE EDUCATION FUNDING AUTHORITY AND THE ROYAL BOROUGH OF GREENWICH TO SECURE NEW SCHOOL FACILITIES AT KIDBROOKE FOR WINGFIELD SCHOOL.

The new school will provide for a 3 form entry primary school with modern classrooms and updated facilities.

The construction of the school is progressing well. The new school is due to complete for the new school term in August 2017.

The new facilities have been designed as a safe and inspiring place for students to learn and grow, an asset for the community.





# **CONSTRUCTION SKILLS CENTRE**

KIDBROOKE VILLAGE IS HOME TO THE 4TH SPECIALIST SKILLS CENTRE TO BE OPENED BY THE ROYAL BOROUGH OF GREENWICH, AS PART OF AN INITIATIVE BY THE COUNCIL TO PROVIDE NEW OPPORTUNITIES FOR RESIDENTS TO ACCESS TRAINING AND WORK IN SECTORS WITH EXCELLENT JOB PROSPECTS

The Construction Skills Centre provides training in Construction Skills and will deliver flexible training for entry level jobs in the construction sector. It includes two classrooms and will deliver training courses, in a wide range of skills relevant to the Construction industry, such as kerb laying, drain laying, asbestos awareness and traffic marshalling. Like the other buildings in the interim Village Centre, the building is temporary and can be moved from site to site. To date 318 students have completed various training opportunities through the centre

# ONE SPACE COMMUNITY HUB

# BERKELEY IS WORKING CLOSELY WITH ONESPACE TO SUPPORT ITS COMMUNITY ENGAGEMENT PROGRAMME.

Berkeley has pledged to work with the Royal Borough of Greenwich to retain a temporary community facility at Kidbrooke until the permanent community provision is delivered within the Village Centre.

The current facility provides activities suited to a broad range of residents at Kidbrooke Village and in the surrounding area including pilates, puppy training and after school drop in.

A community fate also operates from the Commuity Hub.

# Berkelev Creating successful, sustainable places where people aspire to live. KIDBROOKE VILLAGE SUMMER FESTIVAL

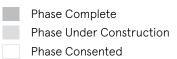






# 4.1 UPDATE ON BUILD PROGRAMME

Phase	Private Housing		Affordable Housing		TOTAL	Programme
	Delivered	Undelivered	Delivered	Undelivered		
1	219	0	229	0	448	2009 - 2013
<b>2</b> A	0	0	115	0	115	2010 - 2012
2	329	78 (15)	190	0	597	2011 – 2021
3	0	755 (291)	0	483 (14)	1,238	2015 - 2028
4	242	0	133	0	375	2013 - 2016
5	0	910 (21)	0	234 (86)	1,144	2016 - 2029
6	0	790	0	166	846	2020 - 2028
TOTAL	790	2,423 (327)	667	883 (100)	4,763	





# 4.2 DELIVERED



# PHASE 1

- The phase has delivered a total of 448 new homes
- Mix of 80 larger family houses and 368 one, two and three bed apartments
- The phase is 50% AH in order to progress estate decant (159 are social rented, 70 intermediate rent)
- Whole phase completed 2013



# PHASE 2A

- Phase 2A consists of 115 homes
- The phase is 100% affordable to aid the return of off-site decant
- 71 affordable rent, 44 intermediate
- Mix of 52 apartments and 63 family houses
- Whole phase completed in March 2012









# PHASE 2

- Construction started in Summer 2011
- Total phase is 597 new homes, 190 of which are affordable
- To date 519 homes have been completed in Phase 2 including; 22 Berkeley Urban Houses have been completed
- A further 15 Urban Houses on Weigall Road are due for completion 2017.
- Phase due for completion 2021



# PHASE 2 (EXTRA CARE / SENIOR LIVING)

- 170 new homes within Phase 2 specifically designed for elderly residents are located at the heart of the scheme to enable older residents to live closer to the amenities
- Viridian are the Contracted Registered Provider
- Phase completed in May 2013











# PHASE 4

- Construction started December 2012
- Delivering 375 new homes including 133 affordable homes
- Phase completed April 2016









# 4.3 UNDER CONSTRUCTION



# PHASE 3 KIDBROOKE VILLAGE CENTRE

Phase 3, Kidbrooke Village Centre will form the central heart of the development with the delivery of:

- A new, modern train station and facilities
- 90,000 sqft of commercial and community space including a permanent food store and a mix of cafés, bars, and restaurants around a central village square
- 483 affordable homes will be delivered throughout the phase
- Together with 755 private homes
- Construction started on site July 2015
- Sainsbury's store & Young's pub to open in the Village Centre in 2018

# **PROGRAMME**

- Start on Site: July 2015
- Block A Completion: 2018
- New Station Opening: 2018
- Phase Completion: 2028

PRIVATE HOMES	AFFORDABLE HOMES	TOTAL (-) IN CONSTRUCTION
755 (291)	483 (14)	1,238 (305)





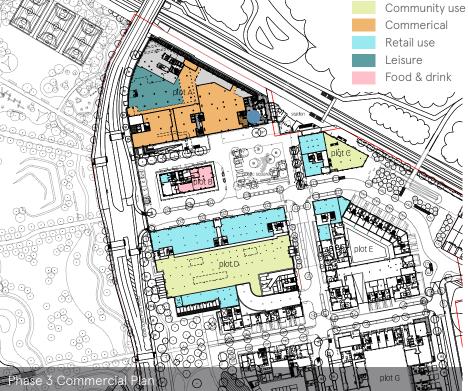
















# PHASE 5 EVOLVING DESIGNS IN MERIDIAN GATE

Proposals for Phase 5 have been designed by CZWG, building on the established Phase 4 principles:

- Planning Permission was received for 1,144 homes in March 2015
- 234 affordable homes
- 910 private homes
- Phase 5 comprises a mix of apartment buildings and houses with some facing the new landscaped areas of Cator Park

PRIVATE HOMES	AFFORDABLE HOMES	TOTAL	
910 (21)	234 (86)	1,144 (107)	









# **BLOCK D - IN CONSTRUCTION**

- A revised planning application consented for Phase 5 Block D for 107 new homes in January 2016
- This included 86 shared ownership and 21 private homes
- This will allow for the delivery of 86 affordable homes five years ahead of schedule
- Construction commenced in March 2016
- Completion of Block expected early 2018





# 4.4 CONSENTED



# PHASE 6

- Planning Permission was achieved for 846 homes in March 2015
- Comprising 166 affordable homes (including senior living homes) Together with 680 private homes
- A new Wingfield School will be delivered by Royal Borough of Greenwich 7 years earlier than previously planned
- New pocket parks and landscaped square
- A second phase of senior living accommodation
- 32,000sqft of commercial / community floor space











# 5.1 OUR VISION: A COMMITMENT TO THE FUTURE

OVER THE YEARS THE BERKELEY GROUP HAS WON MANY PRESTIGIOUS AWARDS FOR THE QUALITY, DESIGN AND SUSTAINABILITY OF ITS DEVELOPMENTS. THIS INCLUDES THE UK'S HIGHEST ACCOLADE FOR BUSINESS SUCCESS - THE QUEEN'S AWARD FOR ENTERPRISE FOR SUSTAINABLE DEVELOPMENT

# 1. Customers

- Deliver world-class customer service as evidenced by a top quartile Net Promoter Score compared to UK Customer Satisfaction Index results.
- Run a programme of engagement and research to further enhance our product and processes based on the needs of our customers.

### 2. Homes

- Design our homes to consider future climate change to ensure continued thermal comfort.
- Understand the evolution of smart technology and connectivity in homes and on developments.

# 3. Places

- Implement community plans on our developments to facilitate thriving communities.
- Develop and apply an approach to ensure that all new developments create a net biodiversity gain.

# 4. Operations

- Reduce our operational carbon emissions intensity by 10% and introduce a programme to become carbon positive.
- Ensure at least 1,500 people across our direct and indirect workforce undertake an apprenticeship or vocational training.

# 5. Our People

- Launch and implement a new programme to promote the wellbeing of our staff and create healthy workplaces.
- Invest in training and development through our talent management programmes to realise the potential of our people across all areas of the business.





# 5.2 SOCIAL SUSTAINABILTY

IN JANUARY 2013, BERKELEY COMMISSIONED A SOCIAL SUSTAINABILITY ASSESSMENT OF KIDBROOKE VILLAGE TO UNDERSTAND WHAT LIFE IS LIKE FOR THE FIRST RESIDENTS AND HOW TO SUPPORT THE COMMUNITY AS IT STARTS TO FORM

The findings show that a strong sense of community is already beginning to emerge

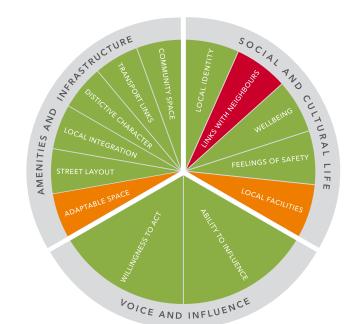
- 91% of people said they feel like they belong, compared to an average of 62% across London; and
- 93% say they intend to remain in the neighbourhood, compared to 68% across the UK

Berkeley's methodology for social sustainability assessments is now publicly available and could be applied to any regeneration programme in the UK Social Sustainability rating

Kidbrooke Village performed well against the 13 criteria

- 10 of the indicators received a positive rating (in line with the data for comparable places)
- 2 of the criteria were rated as satisfactory (in line with the data for comparable places)
- Only one was red

All of the feedback is being used to inform our future work programme and we intend to commission a follow up assessment in 2 to 3 years to monitor the progress of Kidbrooke



Source: Social Life, 2013

# QUALITY OF LIFE: HOW KIDBROOKE VILLAGE COMPARES

	People living in Kidbrooke Village	People living in London	People across the UK	People living in comparable places
I feel like I belong to the neighbourhood	91%	62%	67%	66%
I feel safe after dark	84%	65%	74%	74%
I feel able to influence decisions	72%	48%	40%	43%
I plan to remain in the neighbourhood	93%	63%	68%	65%
Satisfied with your life overall	77%	not available*	60%	51%

This table compares responses from the Kidbrooke Village resident survey to responses from people living in London, across the UK, and in comparable areas (based on Output Area Classifi cations) drawn from the following national government surveys: questions 1, 2 and 5 – Understanding Society Survey 2008 – 2009 Waves 1 and 2, question 3 – Crime Survey for England and Wales 2010 – 2011, question 4 – Citizenship Survey 2009 – 2010. \*No directly comparable data set exists for life satisfaction in London.



# THE KIDBROOKE DEVELOPMENT WILL DELIVER:









For further information please contact: Kidbrooke Information Centre, 2 Elford Close, Kidbrooke www.kidbrookeregeneration.info

All paper used in this document is from well-managed forest or other controlled sources, is chlorine bleach free and is FSC (Forest Stewardship Council) accredited.









Group of companies